



### **Traditional Full Service**

With the Traditional Full Service plan we cover every aspect from market evaluation to closing the sale. Below is the list of benefits available to you:

- ✓ A complete comparative market analysis and pricing strategy
- ✓ Property signage until SOLD
- ✓ An aggressive marketing package with enhanced premium exposure on MLS, Zillow, Realtor.com, Trulia, Redfin, Facebook, local papers in addition to many more media outlets until SOLD
- ✓ Open houses (if desired) until SOLD
- ✓ Lockbox services (if desired) until SOLD
- ✓ Scheduled showings until SOLD
- ✓ Contract negotiating, drafting, filing and execution of all documentation (with full electronic e-signature services)
- ✓ Full Seller disclosure preparation and delivery
- ✓ \$1 million in errors and omissions insurance coverage with an additional \$50,000 in direct seller coverage at no additional cost to Seller (just for listing with Merced Yosemite Realty)
- ✓ Preliminary and National Hazards Disclosure ordering and delivery services
- ✓ For properties Selling for \$250,000 or more, MYR Construction provides up to \$500 in complimentary repairs toward any Buyer Repair Requests that may arise during escrow or a complimentary CRES Home Warranty plan for your Buyer, giving you greater piece of mind while proving you additional Errors and Omissions Insurance benefits in the event of any Buyer claims resulting from your sale
- ✓ Agent and Buyer inspection coordination services
- ✓ Continuous contact with all parties throughout the escrow process to ensure your full success

### **Pre-Market Discounts**

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Pre-marketing is a great way to kick off your Traditional Full Service sale by giving you the opportunity to save up to 2% on any six-month (or longer) listing agreement. You have the option to use our Exclusive Buyer and Seller Representation services for 90, 60, or 30 days to save big on commission fees. Your home will be marketed through all our marketing mediums (excluding Realtor Multiple Listing Services [MLS]). When we procure your Buyer during this initial period you save money. Full MLS Services will be implemented following your pre-marketing period, so when it sells fast you save...

90 Pre Market (No MLS): 2% discount if the property is SOLD by us within the first 90 days of listing it

60 Pre Market (No MLS): 1.5% discount if the property is SOLD by us within the first 60 days of listing it

30 Pre Market (No MLS): 1% discount if the property is SOLD by us within the first 30 days of listing it